

GUIDE FOR WCP
**CHILD RIGHTS
AMBASSADORS**



You are a
CHANGEMAKER

YOU ARE A CHANGEMAKER



Hassan and Kim will guide you

Start by learning about WCP Child Rights Ambassadors Kim and Hassan, 13. They will show you how they go through the different steps of the WCP Program, and share valuable and practical tips on how to go about engaging both other children and adults.

- Read the stories on p. 6–11 in *The Globe*.
- A film about Kim and Hassan (30 min.) can be viewed and/or downloaded at worldschildrensprize.org/wcpstory. If you have a WCP focal point in your country, they can supply you with the video.



When you see this symbol

This symbol signals a learning activity that engages children as well as adults, in this guide, and in the Step-by-Step guide for teachers and Ambassadors.

As a World’s Children’s Prize Child Rights Ambassador, you are a changemaker for a better world. With the help of the WCP Program, you will educate and empower other children where you live, as well as teach adults about child rights, especially girls’ equal rights.

As a Child Rights Ambassador you are an important role model for other children, as well as for adults. You inform and teach siblings, parents and other family, neighbours and friends. And carry out training sessions and activities to promote the Rights of the Child and the United Nation’s Global Goals for Sustainable Development.

Maybe you want to set up and run a WCP Child Rights Club at your school, and perhaps help other schools too. The clubs use the WCP Program to educate and empower even more children to make their voices heard. Activities include organizing the Global Vote, the *Round the Globe Run for a Better World*, and No Litter Day!

TEACHING ADULTS

For things to really change for the better for children, adults must respect the rights of the child. Unfortunately, in many communities this is not the case. Therefore, Child Rights Ambassadors educate adults such as teachers and school principals, local politicians, traditional leaders, police officers and parents.

HELPFUL MATERIALS

This guide contains ideas and activities to use during training and while organizing the different steps in the WCP Program. Use it alongside *The Globe*, the web if you have internet access and the educational Step-by-Step guide, which also contains learning activities.

RESOURCES

- * *The Globe* educational magazine
- * Advice and activities throughout this guide
- * The Step-by-Step guide to the WCP Program, containing information for both teachers and Child Rights Ambassadors
- * More stories and videos on the website, at worldschildrensprize.org

WCP Child Rights Ambassadors...



... can meet every week and learn together about their rights and democracy, and the Global Goals for Sustainable Development.



... reach out and teach other children, and encourage them to go on to teach their parents, siblings, and neighbours.



... read the stories in *The Globe* about the Child Rights Heroes, and the children they fight for, about their rights, the Global Goals and climate change.



... prepare for Global Vote Day, making election posters and appointing key people such as presiding officers, and election observers.



... make sure everything runs smoothly, as you organize your own Global Vote Day and vote for your heroes and your rights.



... take part in the *Round the Globe Run for a Better World*, forming a human chain to encircle the globe together with millions of other children.



... extend the human chain by walking or running 3 kilometers sharing your messages, demanding respect for your rights and the Global Goals.



... pick litter on *No Litter Day* and spread information about how to combat climate change, for a clean and healthy environment.

Find out much more in *The Globe*, on p. 6–11.

Your mission


This is how you and your WCP Child Rights Ambassador friends can organize the WCP Program in your school, and involve everyone around you in becoming changemakers for a better world.

STEP 1-3 THE RIGHTS OF THE CHILD WHERE YOU LIVE AND IN THE WORLD

Learn about the UN Convention on the Rights of the Child and explore whether these rights are respected where you live. Is there anything you'd like to change? What responsibilities are attached to the rights?

You and your friends can:

- Prepare and give a presentation on child rights at your school, and in your communities.
- Visit local leaders and present your demands for respect for children's rights.
- Discuss different themes such as girls' equal rights, child marriage, or corporal punishment.
- Discuss how boys can fight for girls' equal rights.
- Set a date for your Global Vote Day.

 **Activities:** Check p. 6-7 in the Step-by-Step guide for more information and learning activities.

STEP 4 THE GLOBAL GOALS

Learn about the Global Goals, which must be achieved by 2030 in order to end extreme poverty, injustice and climate change. Part of this step is the *Peace & Changemaker Generation* in Southern Africa.

Discuss:


- How are the Global Goals relevant in your everyday life?

- How are the Global Goals connected to the UN Convention on the Rights of the Child?
- How can the WCP Program contribute towards achieving the Goals?
- How can you as WCP Child Rights Ambassadors contribute to the fulfilment of the Goals?



You and your friends can:

- Prepare and give a presentation on how the Global Goals relate to life where you live.
- Visit local leaders and present your demands for respect for children's rights.

 **Activities:** Check p. 8 in the Step-by-Step guide for more information and learning activities.

STEP 5 CHILD RIGHTS HEROES


Meet the eight Child Rights Heroes who are nominated to become the *World's Children's Prize Decade Child Rights Hero*. Their fight for a better world is inspiring and engaging for you and adults alike.



You and your friends can:

- Read about and discuss the work of the Child Rights Heroes, and the lives of the children they fight for.

- Give presentations about the candidates.
- Hold discussions and debates.
- Make posters, write stories and put on plays.

 **Activities:** Check p. 9-15 in the Step-by-Step guide for more information and learning activities.

STEP 6 DEMOCRACY & ELECTION CAMPAIGN

Study the history of democracy and democratic principles. Find out how to run an election campaign and compare democratic development in your own community and country, with other parts of the world.



You and your friends can:

- Invite local media, parents, politicians and any others who you want to experience your Global Vote Day.

Prepare everything you need to hold a democratic election on your Global Vote Day.

- *Voting register* listing all students in the school who have a right to vote.
- *Ballot papers*. Cut out the ballot papers you get with *The Globe Magazine*, or make your own.
- *Voting booths*. Make your own or contact your local electoral authority and ask to borrow booths from them.



- *Ballot box.* Make your own and decorate them. Use any materials such as cardboard boxes, large cans or pots, or palm leaves.
- *Prevent cheating.* Prepare paint to use for marking one of each voter's fingers or nails with paint that does not wash off easily (cactus juice, ink from an inkpad or marker pens).

Appoint Election staff:

- *Presiding Officers* who tick off voters on the voting register and give out ballot papers.
- *Election Supervisors* who oversee the voting and vote count.
- *Vote Counters* who count the votes.

STEP 7 GLOBAL VOTE DAY

Organize your own election day with ballot boxes, election officials and observers, and vote for your favourite from among the Child Rights Heroes. Remember that only children up to the year they turn 18 are allowed to vote!




You and your friends can:

- Begin with a ceremony in the schoolyard or school hall.
- Make sure things run smoothly and fairly.
- Let the students join the voting queue. One by one, they go up to the *Presiding Officers*, who tick off

each name on the *voting register* and give out *ballot papers*. Each student steps into the *voting booth* alone. After marking their choice, they fold the ballot paper, leave the booth and put their secret ballot in the *ballot box*!

- When everyone has voted, the *Vote Counters* and *Election Supervisors* begin their work. Finally, the result of your Global Vote is announced!
- Together with a teacher, report the result to your country's WCP focal point.
- Organize a party to celebrate.

 **Activities:** Check p. 16–17 in the Step-by-Step guide for more information and learning activities.


STEP 8 ROUND THE GLOBE RUN FOR A BETTER WORLD

The *Round the Globe Run for a Better World* is held annually. You and other children in your community and around the world present your demands for change, form a human chain and walk or run 3 km.



You and your friends can:

- Invite local leaders, family members and media.
- Make posters and write speeches.
- Form a human chain, and stand up for your rights, and the Global Goals for Sustainable Development.
- Walk or run 3 kilometers.

 **Activities:** Check p. 18 in the Step-by-Step guide for more information and learning activities.


STEP 9 NO LITTER DAY

Show that you belong to the *No Litter Generation* by cleaning up your community, and by sharing knowledge about the environment and the need to fight climate change.



You and your friends can:

- Show that you are part of the *No Litter Generation* by collecting litter in the community, in the school grounds and on the streets.
- Talk with others about the right to a clean and healthy environment for children, and the need to take action to stop climate change.
- Keep up the good work after No Litter Day, throughout the year.

 **Activities:** Check p. 19–21 in the Step-by-Step guide for more information and learning activities.

REMEMBER

- The World's Children's Prize Program belongs to the children themselves, and that no organization, institution or person can claim sole ownership.
- You are to be respected as the true implementers of the program.
- Children, not adults, are to be at the centre of attention at World's Children's Press Conference and other public events.
- The WCP Program should be open and transparent for anyone who wishes to participate. No-one should be excluded regardless of sex, gender, faith, ethnic group or political interests.

Teaching Adults



WCP Child Rights Ambassadors teach adults about rights and democracy, and the Global Goals.



During the training sessions, adults also share their knowledge and experiences, and pledge to support the Ambassadors and their work in the community.

An important part of your role as WCP Child Rights Ambassador is to educate adults such as school leaders, teachers, local leaders and parents, about the rights of the child.

Talking in front of adults can make one nervous. Some adults may not like being told by children what to do, and how to think. They could react in a negative way. You can always turn to a WCP Focal Point for support and guidance. Remember always that you, through training as a Child Rights Ambassador and through your life experiences, know much more about the rights of the child than many teachers and school leaders. You are the expert!

DISCUSS

- How can we engage teachers and school leaders?
- What knowledge do they need?
- How can we make them listen and take what you have to say seriously?
- What can you do if they don't care about what you have to say?
- How can WCP Child Rights Ambassadors support each other in the

mission to teach adults about the rights of the child?

PRACTICE THROUGH ROLE PLAY

Prepare for a session with adults by using role play. One of you can act as the Child Rights Ambassador while the others play teachers and/or

principals. This will allow you to prepare for how to act and how to respond to questions from adults.



ACTIVITIES

Check p. 6-7 and 12-15 in the Step-by-Step guide for learning activities.

"I was fortunate to attend a WCP training for different stakeholders involved in the rights of the child. Having years of experience as a teacher, this training on Child Rights gave insight on different rights and on how adults like myself must support the children around us. The Globe is an important knowledge bank about child abuse, democracy and the environment. I am also excited that new knowledge on the Global Goals is also available."

MR. BENSON KAMARA, TEACHER,
M'BUREH COMMUNITY SCHOOL,
BOMBALI, SIERRA LEONE

"I am a community leader in my chiefdom with the responsibility to protect and keep our people safe. The WCP training on child's rights, responsibilities, democracy and the environment was very new to me. The Global Vote was also new to me. It gave very educational and important information, which I would like every community to benefit from. I have learnt a lot about how we as community stakeholders have the responsibility to protect children of all backgrounds and ages."

PA ALIMANY SESAY, SECTION CHIEF,
MABANTA VILLAGE, SIERRA LEONE

Set up a WCP Child Rights Club



AGENDA *Let's meet!*

1. Open the meeting

Talk about what today's meeting will be about, and check who's here and who's not.

2. Share experiences

Let everyone share something that has happened since the last meeting, for example how you have promoted children's rights in school or at home.

3. Activity time

Pick one or two of the activities that you have agreed on and get to work!

4. Talk about new ideas

Let everybody suggest ideas for events and activities and discuss them.

5. Plan your next meeting

Set a time and place for the next meeting!

If you want to, you can start up and run Child Right Clubs at your school. These are your clubs. Adults can support you, but should never decide about what you can discuss or do.

WHAT IS A WCP CHILD RIGHTS CLUB

The WCP Child Rights Club is a safe space for discussion, sharing of experiences, and learning. It is also a platform from which you can act for change; inform other children about their rights, identify and support children who have had their rights violated; organize information meetings or advocacy activities: invite adults to listen to what you have to say.

WHO CAN JOIN?

All girls and boys up to and including the year they turn 18 can form and run a Club. Begin with at least five members, but preferably no more than ten. After the club is set up properly, you can invite many more friends to join.

WHERE TO MEET?

Hold your meetings anywhere you like – in a classroom, under a tree,

or in someone's home. Meet once a week or once a month, depending on how many activities you run at the time. During the WCP Program you may have to meet more often!

WHO DOES WHAT?

Once your tasks have been outlined and the timeline is in place, the Ambassadors can ask participants in the Club to volunteer to take responsibility for specific tasks. The Club members can pick different areas of responsibility or take turns in doing different things. For example, someone can take notes at the meetings, while others make posters or write letters. You may select a chairperson, or take turns leading the meetings. This is the step in which the children take a hands-on approach in the process. Their tasks become their responsibility to the team, and hence they gain ownership over the process.

WHAT TO DO?

Besides organizing the WCP Program, there are many things to do. Club members can make a list of 5–10 activities to start with. Discuss first, then take a vote on what to start with.

Activities can include:

- Organizing meetings and rallies.
- Getting more friends to join.
- Making posters.
- Informing adults about child labour, child marriage and other important violations.
- Visiting politicians and demanding respect for your rights.
- Putting on plays and writing stories.
- Holding competitions and debates.

Remember!

No-one should be pressured to share life experiences if they are not ready to do so.

If someone shows signs of stress or other distress as a result of a discussion, seek help from a responsible adult in your community, and/or a WCP Focal Point.

Blow the whistle

All the adults who help you and other children to organize the WCP Program must respect children's rights. If, while you're working with the WCP Program, you witness a child being treated wrongly, or you yourself are treated wrongly, you must say something. People who report something that is wrong are called whistleblowers.



You should always try and talk to an adult you trust at your school or where you live first. If that's not possible, you can contact WCP. Some examples of things that should not happen in connection with running the WCP Program are if an adult, such as a teacher, headteacher or another person, subjects a child to:

- Violence, including sexual violence.
- Bullying, hate speech or another form of psychological violence.
- Infringement of a child's privacy (for example, if someone takes a photo of you or publishes personal information about you, even

though you don't want them to or you haven't been asked).

If what you're reporting has nothing to do with the WCP Program, you must always contact an adult you know and trust instead. If you or someone else needs urgent, immediate help, you should contact the police.

THE GLOBE IS FREE!

The Globe is a free teaching aid that can be used by the children taking part in the WCP Program. If you see anyone selling *The Globe*, or selling something else related to the WCP

Program in order to earn money, that's wrong. Tell us here at WCP, or ask an adult you trust to contact us.

HOW TO REPORT

The safest way to report what has happened to WCP is to use our Whistleblower form at worldschildrensprize.org/whistle. You can also email whistle@worldschildrensprize.org or call us at +46-15912900. Your report will be sent to a person in a position of responsibility at WCP, who will handle your information in confidence.

NOT ALLOWED IN THE WCP PROGRAM



Selling *The Globe*, or any other materials or services connected to the WCP Program.



Hitting, bullying, harassing or abusing a child or a group of children.



No-one should take/use your picture or personal information without permission.