CHANGEMAKER MISSION
Where you live and in your country

All children who have participated in the World’s Children’s Program can act as changemakers. Their mission, if they accept it, is to promote children’s rights in their families, villages or towns and country. Some children get very engaged, starting Child Rights Clubs and studying to become Child Rights Ambassadors. They accompany friends home, informing their families and neighbours about children’s rights. They also sometimes share information with local leaders and ask for their help in increasing respect for children’s rights and girls’ equal rights.

Once children have learned new things and have been empowered through the WCP Program, they can contribute to change in many ways, together and on their own. This can be everything from small, everyday actions to Child Rights Ambassadors bringing ideas to the government of your country! It also happens that they share food with a vulnerable friend or collect funds to help with, for example, school fees, books or a school uniform.

Sharing information
Children can let family, friends and neighbours know that for example:
• Your country has promised to fulfil children’s rights.
• Children are not to be hit or abused in any way, at home or in school.
• Girls have the same rights as boys.
• It is forbidden to marry off children.
• All children have the right to go to school.
• Children have the right to be heard regarding important issues in their lives.

Make change together
Children can work with a friend or a group of friends and, for example:
• Support other children, letting them know they have rights and give support to those in need.
• Inform adults, such as local leaders, about children’s rights and equal rights for girls.
• Visit families where children are not going to school or are at risk of being married off etc., to share information and support.
• Write letters to local and even national politicians about what changes they want to see to increase respect for the rights of the child.

Make change on their own
There is also a lot children can do by themselves. Such as:
• Bringing The Globe home to let parents read, or reading aloud to family, friends and neighbours.
• Being a good friend, listening to others and supporting them.
• Keeping an eye out for children being mistreated, reporting wrongdoings if they occur.
• Treating others the way you want to be treated.
Share knowledge

Children can gather a group of friends in the village and share what they have learned. Children ask questions and talk about whether children's rights are respected where they live.

A boy in Cameroon tells his mother what he learned about children's rights through the WCP Program, not least girls' equal rights.

Support and listen

Children can reach out to families suffering due to poverty or other reasons – give support and assist children in asking parents to, for example, let them go to school instead of marrying them off.

Aicha, Antoinette, Rachel and Blandine are Child Rights Ambassadors. Village children know they can go to them if their rights have been violated. Once the girls have listened to the children, they meet with village or school leaders and try to find a solution for the child.

Reach out with support

With support from adults, girls in Mozambique from 50 schools asked local and national education authorities for support and managed to stop sexual abuse at their schools.

Children reach out to the media and hold press conferences – here in The Philippines. Adults, such as teachers and WCP focal points, can help with equipment, preparations, and inviting journalists.

Child Rights Ambassadors Hassan and Kim inform local leaders in Zimbabwe about girls and boys having equal rights and climate change.
CHANGEMAKER MISSION

Set up a Child Rights Club

Children can run Child Rights Clubs at your school or where they live. Teachers can support their students but should never decide what they do. That is up to the children!

**In a Child Rights Club** or other group, children can come together to discuss their rights, support each other and share experiences. They can learn and teach, and support friends and families where they live. Club members can act for change in their villages or towns; inform other children about their rights; support those who have had their rights violated; organize changemaker activities such as rallies; and encourage adults to listen to children’s ideas and problems.

**What to do?**

At club meetings, everybody should have a say in what they should do. Then, they can take a vote on what to do first. Activities can include:
- Bringing *The Globe* home to share stories with family, friends and neighbours.
- Organizing meetings and rallies.
- Putting on plays and writing stories.
- Holding competitions and debates.
- Informing local leaders and authority figures about children’s rights and equal rights for girls.

**Who does what?**

Tasks can be divided amongst the club members. They can pick different areas of responsibility or take turns doing different things. Someone can take notes at the meetings to keep track of what the club agrees on. Some may want to volunteer to watch for warning signals from children and reach out to children and families that need support.

**Remember!**

No one should be pressured to share their experiences! If a child is in great distress or danger, seek help from a responsible adult you trust and/or a WCP Focal Point. If members cannot get adult support, they can “blow the whistle”. Find out how on p. 30.

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Let’s meet!

- **Share experiences**
  Let everyone share what’s happened since the last meeting. This can be how club members have promoted children’s rights in school or at home. Or if any problem has turned up that you need to address.

- **Activity time**
  Pick one or two activities that members have agreed on and get to work!

- **Talk about new ideas**
  Let everybody suggest ideas for future events and activities.

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A Child Rights Club member in Nepal listens to her friend and offers support.

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Pierre, 14, runs a Child Rights Club with his friends. “Children can come and talk to us about their experiences of rights violations. Then we take it up with the village leaders – we will continue fighting until every kind of child rights violation finally stops.” Find out more on p. 25–32 in *The Globe*.
Become a Child Rights Ambassador

World’s Children’s Prize
Child Rights Ambassadors are changemakers in their villages or towns and country. They educate, empower and support other children where they live, and also teach adults about child rights, especially girls’ equal rights.

The ambassadors are role models for children and adults. They share information with family, neighbours and friends, and carry out training sessions for other children and adults where they live and in their schools. Some accompany their friends home to their families, for example, if a child needs assistance in persuading parents to allow them to stay in school instead of dropping out to work or get married. Many set up and run WCP Child Rights Clubs in their schools or villages. They also help organize the WCP Program. The Globe and this Guide are used as support.

Teaching adults
Child Rights Ambassadors inform neighbouring politicians, traditional leaders, police officers, teachers and school principals about the importance of respecting children’s rights. Some have even taken their complaints and ideas to local and national governments in their country.

Become a Child Rights Ambassador
Tens of thousands of children worldwide have participated in workshops to become Child Rights Ambassadors. These are usually held over two days and highlight everything from the UN Convention on the Rights of the Child to practical ways of contributing to change through everyday actions in their communities.

Unfortunately, the number of workshops is not enough to accommodate all interested children. However, children can use The Globe and this Guide to study together in a group or as individuals. By reading stories, studying facts, and improving their knowledge and skills, they can learn how to become Child Rights Ambassadors.

In addition, for those with internet access, the WCP is developing an online course with which children as well as study groups can become ambassadors. Contact us at cra@worldchildrensprize.org or contact a WCP Focal Point if you are interested in learning more. Or go to worldschildrensprize.org/cra

RESOURCES

• The Globe, notably p. 4–41, 98–113, and this Guide.
• A film about being a Child Rights Ambassador. A WCP focal point in your country can supply you with the video (p. 31). It can also be found at wcp.global/wcpstory
• An online training course for Child Rights Ambassadors on worldschildrensprize.org/cra
CHANGEMAKER MISSION

Blow the whistle

Everyone involved in organizing the WCP Program must respect children’s rights. If you, while working with the WCP Program, witness any wrongdoing or if any child is being mistreated, you must say something. People who report something that is wrong are called whistleblowers.

If you see any wrongdoings in connection with the WCP Program, try to report it to the right people or authorities where you live. If that is not possible, you should contact WCP. Examples of things that should not happen in connection with running the WCP Program are if an adult, such as a teacher, subjects any child to:

- Violence, including sexual violence.
- Bullying, hate speech or any other form of psychological violence.
- Infringement of a child’s privacy (for example, if someone takes a photo of a child or shares personal information against their will or without asking).

If what you’re reporting has nothing to do with the WCP Program, or if someone needs urgent, immediate help, please get in touch with the proper authorities where you live.

The Globe is free!
The Globe is a free magazine and teaching aid that can be used by children and schools participating in the WCP Program. If you see anyone selling The Globe, or selling something else related to the WCP Program, that’s wrong. Tell us here at WCP, or your school.

How to report
The safest way to report what has happened to WCP is to use our Whistleblower form at worldschildrensprize.org/whistle. You can also email whistle@worldschildrensprize.org or call us at +46-15912900. Your report will be sent to a person in a position of responsibility at WCP, who will handle your information in the strictest confidence.

Not allowed in the WCP Program

Selling The Globe, or any other materials or services connected to the WCP Program.

Hitting, bullying, harassing or abusing a child or a group of children.

No-one should take/use your picture or personal information without permission.